

PROFIT MASTERY

**"If you don't know your numbers,
you don't know your business."**

Do you want to make more profit? Improve your cash flow? It all starts with money management.

JOIN THE PROFIT MASTERY PROGRAM

The program is delivered in (2) 8-hour sessions in person with a live facilitator and online video Profit Mastery curriculum.

Why Profit Mastery?

Starting and running a business is always a challenge. Profit Mastery has been successfully providing business owners, key managers, and those who advise them with the information and tools that can move attendees from **Profit Mystery to Profit Mastery**. Using case studies and a down-to-earth style — with just a bit of humor and a touch of motivation — this streaming, web-based program includes all the material from their internationally-acclaimed two-day program. The workshop will be facilitated by Kara Gunderson, FACC, Technical Assistance / Business Education Associate, who has been trained by Profit Mastery to shepherd you through this remarkably powerful program. You will never look at your financial statements in the same way! Be sure to register early for this important workshop.

Business owners have described Profit Mastery as “the best program they have ever attended” and “they will never look at their businesses in the same way again!”

What is covered in the hands-on workshop

- Overcoming common business problems
- Understanding your financial position
- Using tools to take active control
- Making effective pricing decisions
- Evaluating cost patterns
- Making your business bankable
- Avoiding cash crunches
- Planning for transition
- Putting it all together

DATES: February 10 & 11

TIME: 8:30 am – 4:30 pm

PLACE: Legendary Waters

COST: No cost

REGISTER:

Kara Gunderson (218)391-7031

kara@firstamericancapitalcorp.org

WHO SHOULD ATTEND:

Business owners, managers with direct fiscal responsibility, and anyone interested in learning more about financial management.

WHAT'S INCLUDED:

- Workbook & materials
- 1-year PMU online access
- Breakfast
- Lunch
- Snacks & refreshments



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FIRST AMERICAN
CAPITAL CORP.
We honor your business.

**Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Kara Gunderson at (218) 391-7031 or kara@firstamericancapitalcorp.org